

# Gringo Times

BMW LAUNCH

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use the indicators, and on the odd occasion that they do, it is not to indicate which direction they are turning.”

“And what will be the entry level price of the Clit Bang when it goes on sale in the Dominican Republic?”

“Well, we did a lot of market research to see what the market will bear, and we see so many Hummers and the big Ford and GM trucks, so we think a good price will be around US\$8000.”

“Doesn’t that seem a bit

Clisante - it only took 5 minutes. At that rate he must be making nearly US\$35,000 each month – so I think the price is a bit too cheap, no?”

“We are proud to announce that with every new BMW we are giving away a CD of popular German music, with the title, ‘The Sound of Muzak’.”

“Among the very popular songs on the CD

American car on the Autobahn. ‘Sixteen Going On Seventeen,’ is a celebration of the number of years we have been the best moto manufacturer

before.”  
 “Exactly, ‘Have it your way.’ ‘It’s BMW time!’  
 ‘Drivers wanted.’ ‘When you got it, flaunt it.’

The Clit Bang is ‘The antidote for civilization.’ And for moto-drivers everywhere it will be ‘The quicker picker-upper.’

Buy one, ‘Because you’re worth it.’  
 ‘Think small.’ – ‘Just



Other bikes that BMW may bring to the DR

pricey, considering you can get a new moto for under US\$1000?”

“No, I don’t think so. When I was in Sosua last week, the moto driver charged me 500 pesos from my hotel to Pedro

are:  
 ‘The hills are alive with the sound of four liter 12 cylinder BMW engines.’

‘So Long, Farewell’. This is my favourite – it is what you say when you pass a broken down

in the world.  
 ‘These are a Few of My Favorite Things,’ is a song about the BMW 323i, the 325i and the X5.

“Nice one Britney – I’m sure the CD will go down a storm with local buyers.”

“When we launch the new moto-bike, our advertising slogan will be, ‘Hello Moto!’”

“Er, isn’t that borrowed off someone else?”

“No, I don’t think so.”

“You see when our customers get into a BMW, they say, ‘Plop, plop, fizz, fiz, oh what a relief it is!’

And ‘Happiness is a car called BMW.’

It is ‘The ultimate driving machine.’

Or as we say in Germany, ‘Vorsprung durch technik.’”

“I’m sure I’ve heard that

do it.’  
 With the new satellite navigation system, when you step into the Clit Bang, it will ask you in a Bill Gates voice, ‘Where do you want to go today?’ and then you can ‘Go to work on an egg.’

We tell all of our employees that ‘BMW is good for you’ and ‘refreshes the parts other autos cannot reach.’

“Well to be honest Britney, you lost me half an hour ago. Are there any advantages to operating a manufacturing facility in a Free Zone?”

“Ah yes. We can import all the bits to make the cars without paying any taxes. That way we can make more profits, which is good for our shareholders, no?”

“To qualify for that, don’t you have to ship the finished goods straight out of the country?”

“Ah well, I have heard that. But we have ways of making it vurk.”

“You mean ‘work’?”

“Yes, that is what I said, ‘Vurk’.”

“Heinz, can I ask you a personal question?”

“Yes, of course, fire away.”

“Why are you wearing that strange white suit with the cravat and panama hat?”

“Ah, I like to mix and fit in viz ze locals while I am here – it ‘elps me to relax more.”

“Do you guys really work for BMW, or are you making this up?”

“Ah, vell – zat is a good question vich I am glad you have asked. You see a lot of people talk about vurk, and how we can be socially responsible and make money at the same time. And I just say piffle, and then piffle again. Vurk is piffle, and all ze people zat do ze work, zey are pifflers. I prefer to zink

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